
University of Pretoria Yearbook 2018

Market and location studies of shopping centres 721 (EBM 721)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	6.00
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Afrikaans and English are used in one class
Department	Construction Economics
Period of presentation	Semester 2

Module content

Market and marketability analysis of shopping centres, the influence of location on the marketability and cost of ownership of retail property, different location models of retail property.

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